# 2023





## **TED<sup>x</sup>** SouthCentral

# OUIT NISSIO

**TED<sup>x</sup>Crenshaw** 

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The mission of **TEDx**SouthCentral is to energize members of the South Los Angeles community by creating a space to spread ideas, spark conversation, and activate ideas to address the ongoing evolution of our South Los Angeles community.





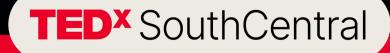
# What is **EDXSouthCentral**?

**TEDx**SouthCentral is an independently organized event. We connect and activate South Los Angeles through a membership association as well as our interactive in- person events & on-line videos:

**TEDx**SouthCentral Conference & Salon **TEDx**SouthCentral Association

The format of TEDxSouthCentral is a TED-like experience which leverages the curation of live speakers to spark deep discussion and connection. In the spirit of TED, our events live online and feature live-streaming to maximize our reach.

INDIA WILLIAMS, SPEAKER '22 EXECUTIVE DIRECTOR, SCALEINSPIRE/MISS CA USA '17





With a sold out audience of over 200+ guests and over 1 million views on YouTube & TED.com, the annual conference is our most-anticipated event of the year.

We are taking over the South LA region based on our trusted team and quality content. Managing a region is only offered to select groups. TED deems this event, "the biggest TEDx event in California."

This is a traditional **TED**-style speaker series. TEDxCrenshaw was started in 2015. This will be the first TEDxSouthCentral event.

### **TEDXSouthCentral** Conference



## **EDXSouthCentral** Scion

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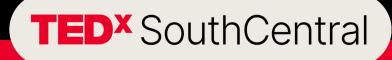
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NICOLE WALKER, SPEAKER '22 COMPLIANCE MANAGER, ONTARIO AIRPORT AUTHORITY

With their "fireside chat" format, these interactive workshops are valuable opportunities for community members to network, grow professionally, and engage in focused intellectual conversation.

Past Salon topics include: Health, Diversity in Business, Foster Care, COVID-19

#### Our Salon Events are intimate, curated conversations with local professionals and center on a specific topic.

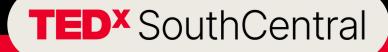


# By the Numbers

**IM+** views on TED.com 200K+ views on <u>youtube.com</u> **IK+** Total Attendees **2015** year TEDxCrenshaw started **50+** speakers & performers **15** events to date 87% of attendees have never attended a TEDx event **Top 3** most represented industries: Education, Healthcare, Entertainment **49%** Millennials 24% Generation X **19%** Baby Boomers **7%** Generation Z **2%** Silent Generation

Past themes: Business & Diversity, Health, Changes, Winemakers, and more

DR. ELAINE BATCHLOR, SPEAKER '20 CEO OF MLK COMMUNITY HEALTHCARE



#### Sponsorship Benefits Conference & Salon

		<b>PLATINUM</b> \$50,000	<b>GOLD</b> \$25,000	<b>SILVER</b> \$10,000	BRONZE \$5,000
	Complimentary Tickets	25	20	15	10
	Promo product in gift bag	-	-	_	
	Premiere logo placement in pre event communications	_	_	_	
	Premiere logo placement during event	-			
	Logo on sponsor signage and website	-	-	(name listed)	
	On-stage recognition	-	-		
	Exhibit Space	-	_		
					<b>TED×</b> South





#### Other Opportunities

Producer's Dinner	\$1,000
Rehearsal Dinner	\$1,500
Speaker Meet & Greet	\$3,000
Student Groups	\$500 pe
Local TEDx Organizers	\$1,000
Pre-Show Experience	\$500
<b>TEDx Association Private Event</b>	\$1,000

per student group



#### Past Sponsors









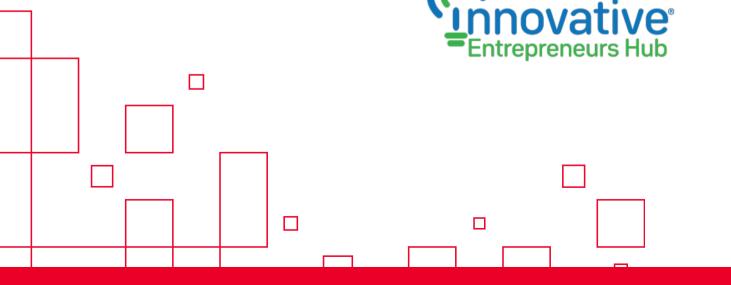


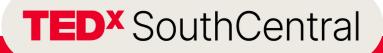






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#### AN\_\_\_OTHER



# 2023 Events

More updates will be found on the website at www.tedxcrenshaw.com

#### **TEDxSouthCentralSalon**

Q1: Education - March Q2: Web3 - May Q3: Reparations - September

#### **TEDxSouthCentral Conference**

Saturday, October 7th





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