

2023

Partnership Opportunities



TED^x SouthCentral

■ FUTURE - FOCUSED

Our Mission




The mission of **TEDx**SouthCentral is to energize members of the South Los Angeles community by creating a space to spread ideas, spark conversation, and activate ideas to address the ongoing evolution of our South Los Angeles community.

What is **TEDx**SouthCentral?

TEDxSouthCentral is an independently organized event. We connect and activate South Los Angeles through a membership association as well as our interactive in-person events & on-line videos:

TEDxSouthCentral Conference & Salon
TEDxSouthCentral Association

The format of **TEDx**SouthCentral is a **TED**-like experience which leverages the curation of live speakers to spark deep discussion and connection. In the spirit of **TED**, our events live online and feature live-streaming to maximize our reach.



INDIA WILLIAMS, SPEAKER '22
EXECUTIVE DIRECTOR, SCALEINSPIRE/MISS CA USA '17

IDDRIS SANDU, SPEAKER '18
FOUNDER, SPATIAL LABS

Iddris Sandu



PAST SPEAKERS INCLUDE:

Niki Okuk

Malik Yusef

Elaine Batchlor, MD

TEDxSouthCentral Conference

With a sold out audience of over 200+ guests and over 1 million views on YouTube & TED.com, the annual conference is our most-anticipated event of the year.

We are taking over the South LA region based on our trusted team and quality content. Managing a region is only offered to select groups. TED deems this event, "the biggest TEDx event in California."

This is a traditional TED-style speaker series. TEDxCrenshaw was started in 2015. This will be the first TEDxSouthCentral event.

TEDxSouthCentral Salon



NICOLE WALKER, SPEAKER '22 COMPLIANCE
MANAGER, ONTARIO AIRPORT AUTHORITY

Our Salon Events are intimate, curated conversations with local professionals and center on a specific topic.

- With their “fireside chat” format, these interactive workshops are valuable opportunities for community members to network, grow professionally, and engage in focused intellectual conversation.
- Past Salon topics include: Health, Diversity in Business, Foster Care, COVID-19

By the Numbers

1M+ views on TED.com

200K+ views on [youtube.com](https://www.youtube.com)

1K+ Total Attendees

2015 year TEDxCrenshaw started

50+ speakers & performers

15 events to date

87% of attendees have never attended a TEDx event

Top 3 most represented industries: Education, Healthcare, Entertainment

49% Millennials

24% Generation X

19% Baby Boomers

7% Generation Z

2% Silent Generation

Past themes: Business & Diversity, Health, Changes, Winemakers, and more



DR. ELAINE BATCHLOR, SPEAKER '20
CEO OF MLK COMMUNITY HEALTHCARE

■ Sponsorship Benefits Conference & Salon

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Complimentary Tickets	25	20	15	10
Promo product in gift bag	-	-	-	
Premiere logo placement in pre event communications	-	-	-	
Premiere logo placement during event	-			
Logo on sponsor signage and website	-	-	<i>(name listed)</i>	
On-stage recognition	-	-		
Exhibit Space	-	-		

■ Other Opportunities

Producer's Dinner	\$1,000
Rehearsal Dinner	\$1,500
Speaker Meet & Greet	\$3,000
Student Groups	\$500 per student group
Local TEDx Organizers	\$1,000
Pre-Show Experience	\$500
TEDx Association Private Event	\$1,000

■ Past Sponsors



AN__OTHER

2023

Events

More updates will be found on the website at www.tedxcrenshaw.com



TEDxSouthCentralSalon

Q1: Education – March

Q2: Web3 – May

Q3: Reparations – September

TEDxSouthCentral Conference

Saturday, October 7th

TEDx SouthCentral

contact

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